GLOBAL INCUBATOR FOR WOMEN







"DEWI"

DEVELOPING & **E**NHANCING **W**OMEN OF INDIA



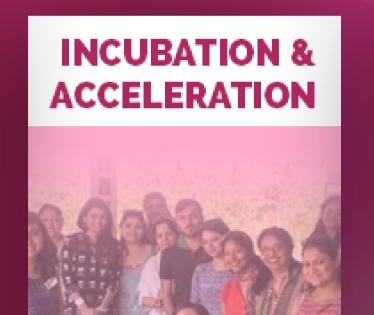


www.womennovators.com













What is Womennovator?

Catalyst | Empowering Women Driving GDP

Community Creation, Management & Scalability

Cultivating Leadership, Sparking Ripple Effect

Collaboration & Partnership

Go Global | Corporate Tie-ups & Incubation



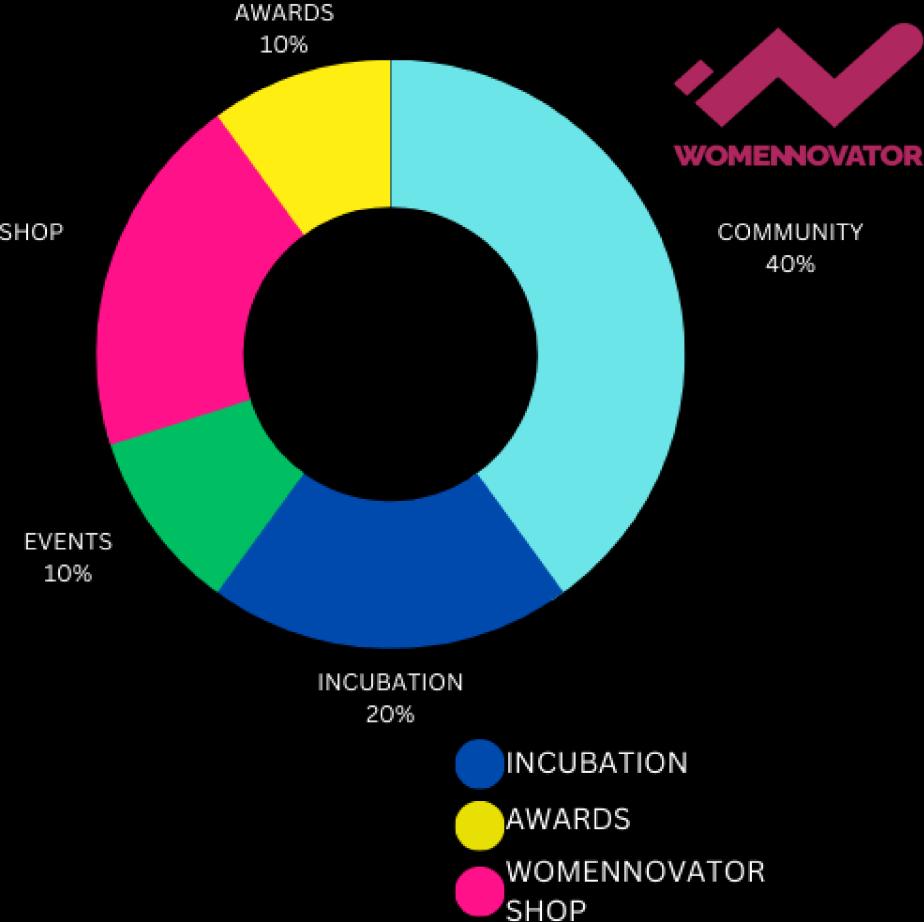
WE Invests in leaders
who are making a
difference in the world's
biggest issues



WHY CHOOSE WOMENNOVATOR

WOMENNOVATOR SHOP 20%

Womennovator empowers women-led businesses through community creation, leadership cultivation, and scalable solutions. By partnering with them, you can help drive economic growth while contributing to a more inclusive world.



COMMUNITY

EVENTS

https://womennovators.com/

SUCCESS STORY



Huda Nazir | Success Story Contribute to GDP growth

Linking Opportunity with Posibility | 3 % Procurement Policy



WHY NOW?

FOCUS: RIGHT TO CHOOSE:

We know that women make successful leaders; like their male colleagues, they problem solve, make decisions and get the job done.

However, women are still faced with the same biases of old, which can undoubtedly disrupt confidence and bring into question individual leadership styles.

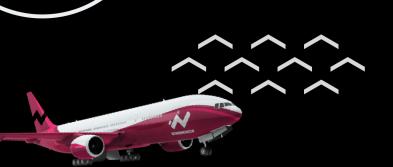
The journey for gender equity does not fall on the shoulders of women alone. This is everyone's mountain to climb and together we can achieve more. Creating a diverse and therefore more innovative workforce will generate a more relatable and connected Public Sector; enabling it to deliver better outcomes for its people.

MISSION: Incubate 10k Women and help them accelerate to grow their skills, career or business. Its time when women get in action and contribute to GDP's of respective countries.

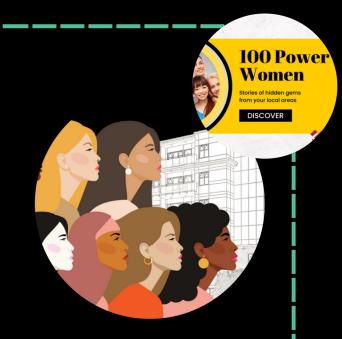








DEWI (DEVELOPING & ENHANCING WOMEN OF INDIA)



Community Enablement

We focus on building our community through our program 100 Power Women



Stakeholder Capacity Building

Building capacity of our leaders and stakeholders by leveraging the strength of our community



Pitching Competitions

Conduct pitching competitions with women from various cities/sectors to discover their stories of struggles and achievements



Acceleration &

10-14 weeks specially curated program for women entrepreneurs across various sectors.



1 lakh+ kms WE Global Yatra



Key Features

• 100 Power Women (Local women gathering)

- Community Enablement
- 100 Power Women magazine in every city and sector
- Capacity building for leaders & women faces
- WE Pitch

deal

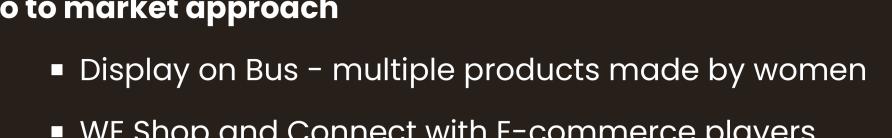
- Pitch your idea & work in 60 sec & be part of the exclusive 10 week incubation program
- Let your story be part of WE pitch youtube official channel
- Go to market approach
 - WE Shop and Connect with E-commerce players
 - Opportunity to become Distributor / Reseller
- Womennovator 10K Global Award
 - Every event will have 28 Women Faces, 1 Leader, 6 Jury & 5 Partners awards for every City / Sector
- Brand Equity Ambassador Program
 - WCF- an opportunity to connect with renowned female creators and influencers and do the brand equity.

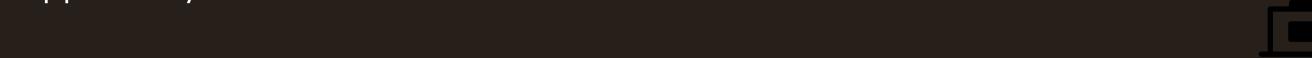












200 DISTRICT



26 STATESININDIA

STATES WE ARE STARTING FROM











Uttrakhand



Haryana

Uttar Pradesh





Madhya Pradesh



Rajasthan



Punjab

Did you know 84% of the Global Business happens because of WORD OF MOUTH?

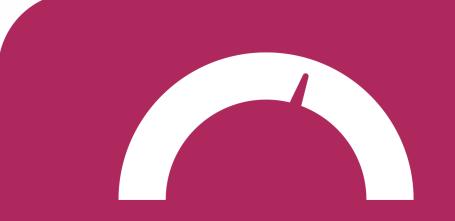


How about we give you a trusted community of women to talk about your brand and provide you a 3 in 1 solution?

Womennovators Community Commerce
Womennovators.com

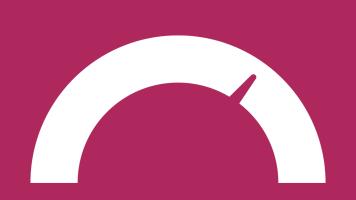


3 in 1 Solution



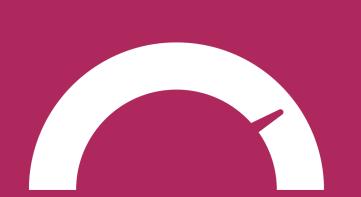
Decrease

Branding Cost



Decrease

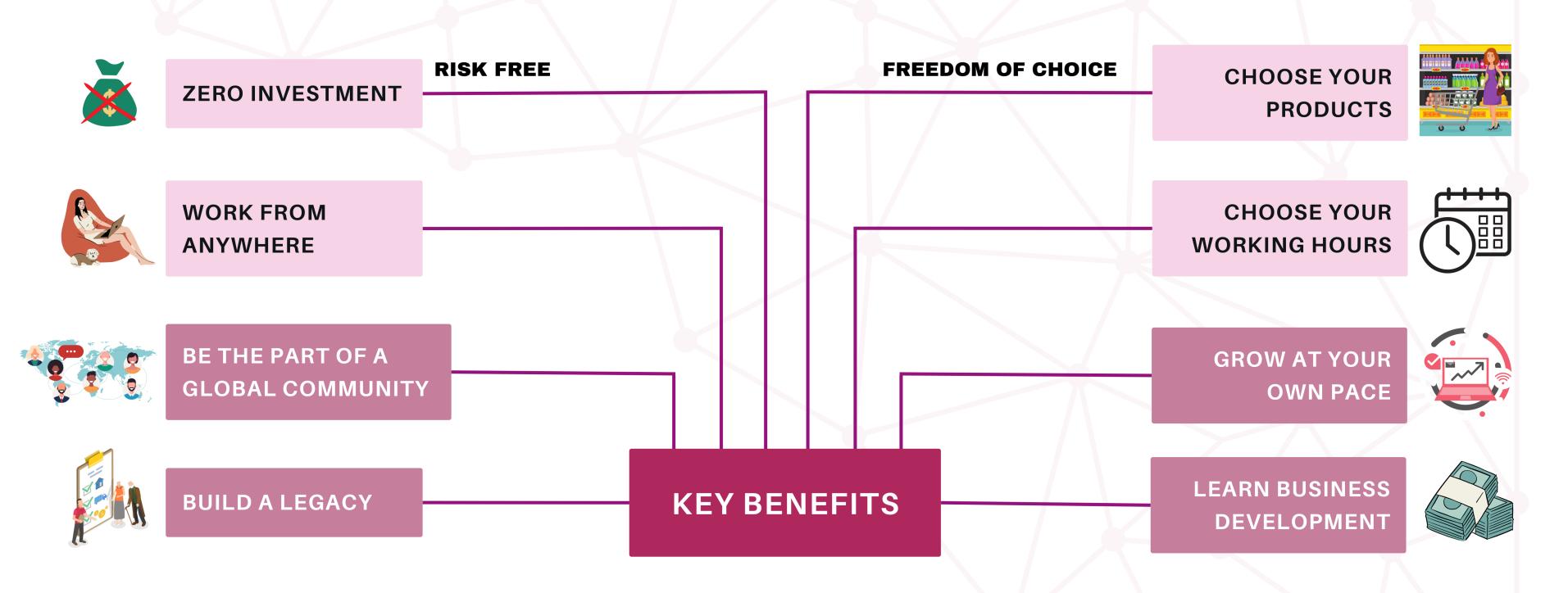
Sales and Distribution Effort



Increase

Impact

KEY BENEFITS, THAT NO ONE ELSE IS OFFERING



Potential to earn 20k-30K Per (this is just the beginning)

BEGIN WITH AN EASY PROCESS

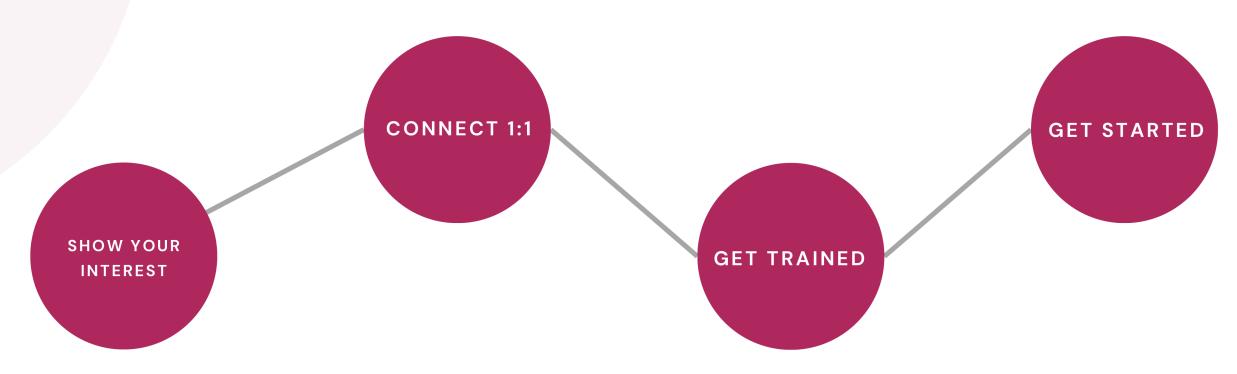


Connect 1:1

Team Womennovator will connect with you and explain the process and answer your questions.

Get Started

Get Started with your business and be financially independent.



Show Interest

Show your interest to start your own business with Womennovator by filling a simple form.

How to earn 20k-30k per/month

We have a simple yet Effective training program for you to help you build your business and support you in the journey.



State level Pre Event Itinerary*						
S.No.		Description	Duration (minutes)			
1	Arrival	 Attendees arrive at the designated venue for the state event. Registration and check-in process. 	10			
2	Opening remarks / context starting	 Welcome address by the event organizer or host. Introduction of the purpose and significance of the event. 	10			
3	Introduction of Stakeholders & Leaders	 Introduction of distinguished leaders, government officials, and key stakeholders present at the event. Recognition of their contributions to women entrepreneurship and empowerment. 	20			
4	About Womennovator	 Presentation on the Womennovator organization, its mission, and vision. Overview of the initiatives, programs, and resources offered by Womennovator to support women entrepreneurs. Highlighting success stories and impact achieved by Womennovator. 	10			
5	About 10K Fellowship Program	 Introduction to the 10K Fellowship Program, its objectives, and eligibility criteria. Explanation of the benefits and support provided to selected fellows. Testimonials from past fellows sharing their experiences and outcomes. 	10			
6	About Global Yatra	 Overview of the Bus Global Yatra initiative, its goals, and objectives. Explanation of the mobile campaign's purpose to create awareness about women entrepreneurship, enhancement, and acceleration. Highlighting the cities and towns covered by the yatra and the activities conducted on the bus. 	10			
7	Group Photo	 A group photo session to capture the collective presence of leaders, stakeholders, and organizers. The photo serves as a memento of the event and symbolizes unity and collaboration. 	10			
8	Lunch/Dinner & Networking	Networking session over a meal where attendees can connect, share experiences, and build relationships.	40			
	120					
Attendees - Stakeholders, Leaders & Government Officials						

Attendees - Stakeholders, Leaders & Government Officials

PRE LAUNCH EVENT| State wise

^{*}Please note that the duration, agenda & attendees mentioned can be adjusted based on the specific requirements and flow of the event.

^{*}Can be done online or offline depending on the circumstances

^{*}Cost for these events are not included

City Event Itinerary*						
.No.		Description	Duration (minutes			
1	Arrival	 Participants and guests arrive at the event venue Networking opportunities among attendees. 	10			
2	Opening remarks / context starting	 Introduction by the event host, setting the context for the event and highlighting its objectives. Welcoming all participants and expressing gratitude for their presence. 	10			
3	About Womennovator	A brief presentation or speech is given to introduce Womennovator, highlighting its mission, goals, and previous accomplishments.	10			
4	Anchor/Motivational Speaker 1	 Introduction of the event jury and explanation of the pitching method. Motivational speaking session to inspire and energize the participants. Sharing valuable insights and tips for successful pitching and entrepreneurship. 	20			
5	50 nos 1-minute pitches by participants- WE-PITCH	•Women entrepreneurs who are part of the program present their business ideas in 1-minute pitches.	60			
6	Motivational/Guest Speaker 2	•A second motivational or guest speaker takes the stage to inspire and motivate the participants.	15			
7	Announcement of winners	•The 20 winners of the pitching session are announced, and their achievements are celebrated.	15			
8	Launch of magazine	•The launch of womennovator magazine is announced and showcased.	5			
9	Thank you note	•A brief note of gratitude is expressed to the jury members, participants, partners, and attendees for their presence and support.	2			
10	Group Photo	Participants, winners, speakers, jury members and organizers come together for a group photo to commemorate the event	3			
11	Refreshments	Participants, guests, and organizers have the opportunity to network and enjoy refreshments, allowing for informal interactions and further discussions.	30			
Total Duration						

^{*}Please note that the duration, agenda & attendees mentioned can be adjusted based on the specific requirements and flow of the event.

A

G

WE Pitch Competition CITY & Sector WISE EVENT

E

N





State Consolidated Event Itinerary*						
S.No.		Description	Duration (minutes)			
1	Arrival	 Participants arrive at the designated venue for the state event. Registration and check-in process. 	10			
2	Opening remarks / context starting	Welcome address by the event organizer or host. Introduction of the purpose and significance of the event.	10			
3	Panel Discussion 1	 Grants and Schemes for Women: Panel discussion featuring experts and officials discussing various grants and schemes available to support women entrepreneurs. Q&A session with the panelists. 	45			
4	Womennovator and way forward	 Presentation on the Womennovator initiative, its goals, and achievements. Overview of future plans and strategies to empower and support women entrepreneurs. Announcement of upcoming programs and initiatives. 	10			
5	Key note speaker	Address by a distinguished keynote speaker who will share insights and inspiration on topics related to women entrepreneurship, leadership, or empowerment.	10			
6	Display of magazines	Display of Womennovator magazines showcasing success stories and inspiring journeys of women entrepreneurs.	10			
7	Talent show	 Engaging performance by a talented artist, such as a mentalist, magician, or any other entertainment act. The performance aims to entertain and captivate the audience, providing a refreshing break during the event. 	10			
8	Panel Discussion 2	Web3, New Technology & Go-to-Market: • Panel discussion featuring experts discussing the impact of Web3 technology, emerging trends, and its relevance to women entrepreneurs. • Insights into leveraging technology for effective market reach and business growth. • Q&A session with the panelists.	45			
9	Group Photo of all winners & stakeholders	•A brief note of gratitude is expressed to the jury members, participants, partners, and attendees for their presence and support.	15			
10	Lunch/Dinner & networking	 Networking session over a meal where participants can connect, share experiences, and build relationships. Informal discussions, exchanging ideas, and fostering collaborations among women entrepreneurs. 	45			
	210					
Attendees	s - Stakeholders, Jury, Le	eaders, Government officials & participants of all city events				

^{*}Please note that the duration, agenda & attendees mentioned can be adjusted based on the specific requirements and flow of the event.

FOR DEMO DAY

^{*}Cost for these events are not included

Expected output & focus

2,40,000 lives imacted

200 events

200 magazines of 100 Women each

Exposure to a large and diverse audience

Access to a network of women entrepreneurs

Opportunity to mentor and support women

Increased diversity and inclusion

Improved brand reputation

Last mile connect

CSR and ESG Reporting

Better public relation

Advantage

International & domestic exposure

Widespread Recognition

PR & Media Coverage

Induction to Rapid Acceleration

Program

Personalized Training in the art of executive presence

Networking Opportunities



Tracks

Entreprenuership

Governance and state capacity

Rural Livelihood

Skill Development

Building Institutional leaders

Government Grants and Schemes



Register for womenovator Creators Fest 2.0

Creator Fest 2023 Report

Stakeholders



WE COLLOBORATE & CO-CREATE



NGOs



Local businesses



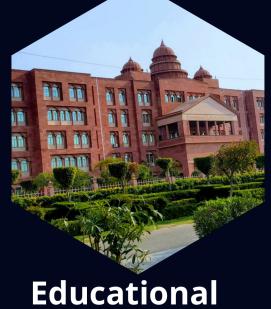
Banks



Media partners



State & Local Goverment



institutions



Anganwadi



Village Sarpanch

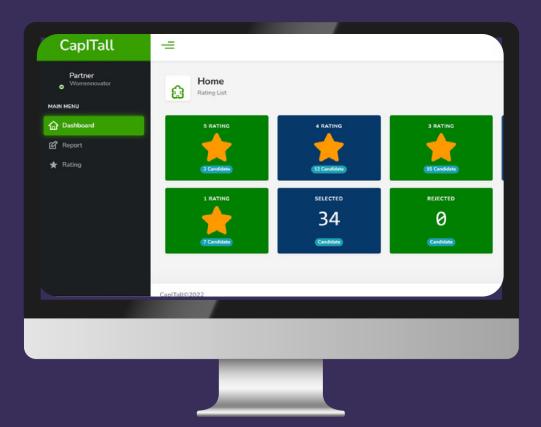


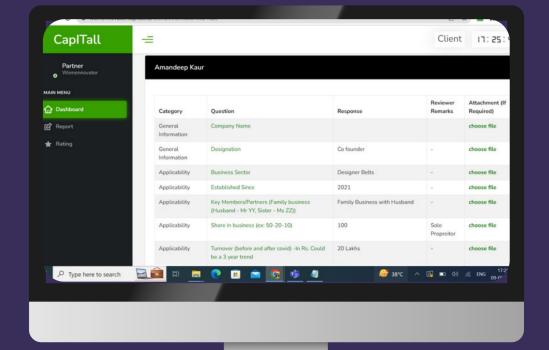


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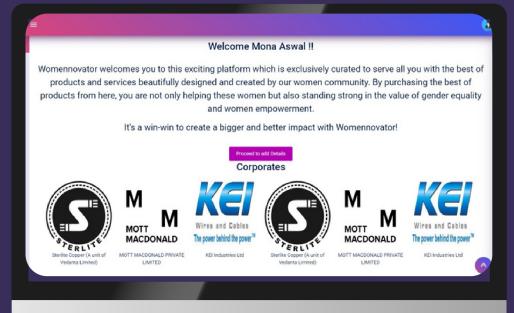
Investors

TRACKIMPACT THROUGH CUSTOMIZE DASHBOARD CASESTUDY









MEDIA COVERAGE



Outlook



Chronicle





























GOVERNMENT **ENDORSEMENTS**





.000 Support for Special Virtual Webinar: Reforms and Scheme for MSMEs and Startups on 12th June 2020 to be organized b

s reference to your email dated 10.06.2020 seeking NSIC's logo support for the subject event.

connection, we hereby convey that the Competent Authority has accorded approval of NSIC's Logo Support only for usage in the promotional mal Logo Support for Reforms and Scheme for MSMEs and Startups on 12th June 2020 to be organized by M/s Womennovator subject

The applicant proprietion shall strictly abide by and shall be wholly responsible for ensuring compliance of the provisions contained in The Emble es (Prevention of Emproper Use) Act 1950.

nti S. Shinnhal

IGS Advisors

The logo of NSIC and its support word only be used for Promotional and Non-Commercial purposes. In no case, it should be misused for colle-

he applicant organization should ensure that the platform of the event is not misused for any anti-national acts and/or for making irresponsible state

The applicant repairation chould extend a Seedhark Report indication the callest benefits arround to the participants finished. Dispress List & addition



प्रकाश जावडेकर

Prakash Javadekar

मानव संसाधन विकास भारत सरकार MINISTER HUMAN RESOURCE DEVELOPMENT GOVERNMENT OF INDIA



I have great pleasure to learn that Womennovator in continuity with their aim of women empowerment are creating a platform for inspirational women from all over the country to be recognised. Through various modes of assistance this initiative is going to help 100 women accelerate their exceptional work. These women are leading their lives with excellence and courage and are aptly representing the diversity of our country. They have not only succeeded extensively but have done so by fighting the preconceived notions stacked against them. Societal, Personal, Health related hurdles have been some of the issue by these surpassed women. By doing this they have demonstrated determination and importance of persistence

(PRAKASH JAVADEKAR

Please find attached the Invest India logo files. We wish the WE PITCH initiative all succes

Chandrima Sinha

INVEST INDIA

Chandrima Sinha

Vice President

M: +91 92051 92111 / 98180 61345

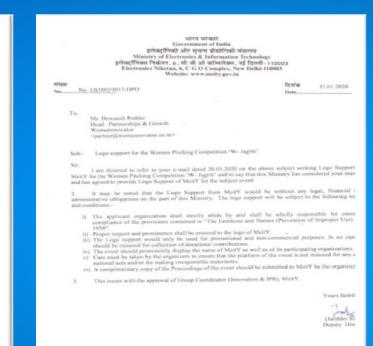
: +91 11 2304 8211

E: chandrima.sinha@investindia.org.in A: Vigyan Bhawan Annexe.

Maulana Azad Road, New Delhi - 110 011

W: www.investindia.gov.in

RY OF MICRO, SMALL & MEDIUM ENTERPRIS Status was, winds willian, where I nan Bhawan, 7th Floor, Maulana Azad Road, Ms. Tripti Soman Subject: Approval for usage of logo of O/o DC MSME in Womennovator 2019 Initiative nce to your e-mail dated 09.07.2019 requesting for approval for the usage of DCMSME Logo in Womennovator 2019 Initiatives. I am directed to convey the approval of the Competent Authority of this office to allow Ms. Tripti Somani, KSG Advisors LLP, New Delhi to use the Logo of DC MSME as specified b This approval for logo support of this office for the said event is subject to the following i. The applicant organization shall strictly abide by and shall be wholly responsible for of Improper Use) Act 1950".



Association Letter from NSIC

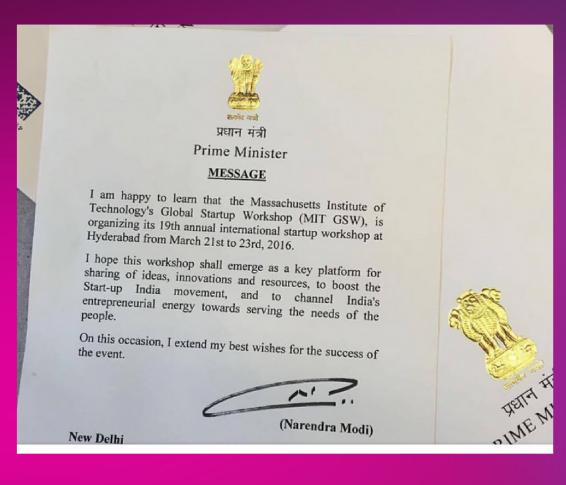
Appreciation Letter from Mr. Prakash Javadekar, HRD Minister

Association Letter from INVEST INDIA **Association Letter** from Micro, Small and Medium **Enterprises**

Association Letter from The Ministry of **Electronics and** Information **Technology**

NOTICABLE CURATED & SUPPORTED PROPERTIES

















Get Closer With Us



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www.womennovators.com

